

# MOBILE FOR DEVELOPMENT (M4D) FELLOW

## **GOOD WORLD SOLUTIONS**

Do you want to utilize your skills and passion for international development to improve workers' lives worldwide? Would you like to be part of an innovative, creative team that is working with Fortune 500 companies to build transparency across global supply chains? Are you excited about the explosion of mobile technology at the base-of-the-pyramid?

Good World Solutions is an award-winning social enterprise recognized by the Tech Awards, Global Social Benefit Incubator, the Gratitude Network, GSMA Global Mobile Awards and the Ethical Corporation's Responsible Business Awards. We build transparency across global-supply chains by implementing affordable, scalable web and mobile technologies. We have an ambitious goal to enhance the livelihoods of one million workers and farmers by 2018, using the transformative power of mobile technology to give voice to workers and provide companies the data they need to source responsibly.

We are seeking a talented Fellow who can apply expertise in research and strategic thinking to technology for good and help us scale our impact. The Fellow will contribute to the overall success of the organization by supporting projects across GWS' industry-leading tools: Labor Link and the Fair Wage Guide. Labor Link leverages the power of mobile to survey farm and factory workers around the world about their working conditions, livelihoods, and job satisfaction. The Fair Wage Guide enhances livelihoods for piece-rate workers by calculating fair wages for handmade goods. The Fellow will learn about implementing practical solutions for international development, and play an integral part in furthering GWS' mission.

#### **RESPONSIBILITIES:**

- Verify and update minimum wage data for 150+ countries in the Fair Wage Guide
- Assist with Labor Link survey design, global implementation, and data analysis methodologies
- Help inform business development efforts through profiling and tracking key clients
- Support marketing and communications efforts through researching media opportunities and generating story ideas
- Research key developments and actors within the space of corporate social responsibility (CSR), workers' rights, social auditing, and mobile for development
- Other responsibilities as needed and based on your interest

#### **REQUIREMENTS:**

- B.A. or currently pursuing degree in business, economics, communication or international development
- Demonstrated expertise in social media and web-based research skills
- Exceptional written and verbal communication skills
- Proficiency in MS Office required; experience with Adobe Creative Suite a plus
- Spanish, Hindi, Bengali, Cantonese or Mandarin a plus
- Prior experience in corporate social responsibility (CSR), impact investment, ICT4D and/or global supply chain management also a plus
- Available to work in our Oakland office

TIME COMMITMENT: Full-time or part-time for 12 weeks

**COMPENSATION:** Unpaid; local travel expense reimbursement only

**To APPLY:** Send cover letter and resume illustrating relevant qualifications to <a href="mailto:info@goodworldsolutions.org">info@goodworldsolutions.org</a>. The subject of your email should read "M4D Fellow". Please include your availability in your cover letter. Only short-listed applicants will be contacted.



### WHY WORK FOR GOOD WORLD SOLUTIONS?

- Join a passionate, dynamic team focused on enhancing the livelihoods of marginalized workers and farmers worldwide
- Contribute to a successful startup at the cutting edge of social entrepreneurship
- Be part of an innovative, fast-paced, collaborative and fun working environment
- Develop your professional skills by helping to guide the organization's strategic direction